



MIDDLETOWN HERITAGE FESTIVAL SPONSORSHIP



27th Annual Middletown Heritage Festival

Saturday, September 24th, 2011 10 a.m. - 5 p.m.

www.middletownheritagefestival.com

The Middletown Heritage Festival is the valley's cornerstone event, celebrating its past, present and future. It depends on sponsorships and donations from the Middletown Community -- more than half of its funding comes from corporate and individual sponsors. The Festival Committee thanks all those that have contributed over the years in creating this wonderful tradition.

Where does your money go?

The money is used to pay for entertainment, staging, advertising, re-enactors, parade prizes and the many activities that take place throughout the day.

Every donation helps!

Whether you are a \$1,500 sponsor or a \$50 sponsor, your money is helping to secure a tradition in your community.

What are the benefits?

Benefits vary based on sponsorship level. The chart below describes the benefits of sponsorship at the various levels available.

Is there a deadline?

The deadline for sponsors to be included in the Festival brochure is July 15.

How do I become a sponsor?

Simply fill out the form that follows and send it with your check to the address on the form.

Questions?

If you have any questions please contact:

Jennifer Ross
301-371-6941
rjjkna@aol.com

Benefits of Sponsorship

Benefit	Sponsorship Level			
	Platinum (\$1500)	Gold (\$1,000)	Silver (\$500)	Patron (under \$500)
Acknowledgement of your contribution on Sponsor page of Festival website.	◇	◇	◇	◇
Listing in Festival brochure*	◇	◇	◇	◇
Complimentary booth space at the Festival	◇	◇	◇	
Mention in live announcements during the event	◇	◇		
Your logo and web link featured on Sponsor page of Festival website	◇	◇		
Your Logo or a line listing in all Festival Committee purchased print advertising	◇ (Logo)	◇ (line)		
Mention in all radio advertising purchased for the Festival by the festival committee	◇			
Your logo on event banner, posters and in Festival brochure* Additional Logo placement on back cover of Brochure	◇			
Your logo featured on bottom of Festival website home page	◇			
Business card size Ad in the Brochure to promote your business.	◇			

*** Sponsorship must be received by July 15th for inclusion in brochure**



Complete and send this form with your check to:
Middletown Heritage Festival, Attn: Sponsorships
31 West Main Street, Middletown, MD 21769

Sponsorship Form	
Name of Business or Family:	
Mailing Address:	
Contact Name:	Phone:
Email:	
Sponsorship Level: <input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Patron	
If silver, gold or platinum level, do you want a complimentary vendor space? <input type="checkbox"/> Y <input type="checkbox"/> N	

Please make your check out to: The Middletown Heritage Festival Committee

Platinum and Gold sponsors, please Email your Logo to our website designer Kristin Bowl at:
kristin@webwithease.com.

Donations and Sponsorships are tax-deductible. Contributors will receive a confirmation of donation.